

0UC Business Idea Contest

We turn student ideas into PRODUCTS!

At Osaka University of Commerce, whose founding philosophy is “the cultivation of individuals who contribute to society,” we aim to develop the ability to identify and solve various problems in the business world. As part of our efforts to foster entrepreneurial-minded individuals, we hold the “Osaka University of Commerce Business Idea Contest.”

To bring their original ideas to life, students engage in practical processes with the cooperation of partner companies, including meetings, prototype production, market research, product naming, and packaging design.

Here, we introduce initiatives where students’ ideas have actually been turned into commercially available products.



“Eco Slide Shoe Rack”

Class of 2025 Department of Commerce,
Faculty of Business Administration HARUKA SAKAGUCHI

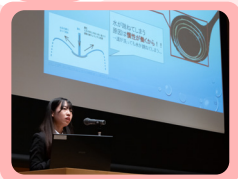


The Eco Slide Shoe Rack is a cardboard shoe rack with sliding shelves that can be resized. By sliding the shelf and adjusting the width, it can be set up to fit the space. It is also an eco-friendly product that can be used in evacuation centers during disaster.



“Splash-preventing Ladle”

Class of 2024 Department of Commerce,
Faculty of Business Administration NOZOMI SAKON



The ladle is a product that prevents splash and solves the following problem; people often get wet due to splash from ladles when they washing them in their daily life.



“Electric incense burner ash sieve”

Class of 2021 Department of Economics,
Faculty of Economics TAISEI NISHIGUCHI



The sieve is a product that allows you to easily clean the incense burner ash and keep the area around the Buddhist altar clean.



New self- First step.

“Multi-Opener” “Easy Opener with Magnifying Glass”

Class of 2019 Department of Economics, TOMOYA NAKAOKA
Faculty of Economics



The openers are multifunctional openers for the elderly people and people with nails to easily open the caps of plastic bottles and other drinks. It can be used as a magnifying glass and a screwdriver too.



“Cat Outlet Cover”

Class of 2017 Department of Commerce, YUMI HIRATOUGE
Faculty of Business Administration



The cover is a cute and safe outlet cover that prevents outlet fires (arcing) and makes the room look nice.



“Doorbell to End Unwanted Calls”

Class of 2017 Department of Commerce, YUKA INUI
Faculty of Business Administration



The doorbell is a product that pretends to be a doorbell so you can end unwanted calls such as annoying advertisers or insurance sales persons by saying someone is at the door.



“Magnetic Reflective Patch”

Class of 2015 Department of Economics, SHOTA TASHIRO
Faculty of Economics



The patch is a high-brightness reflective patch that can notify your presence when exposed to light such as car lights. It is a stylish traffic safety product that can be attached to pedestrians' clothes, bags, hats, and other places of your choice.

