



# OUC Business Idea Contest

## We turn student ideas into PRODUCTS!



In the "OUC Business Idea Contest" held by Osaka University of Commerce, six ideas from students have been made into products and are now on the market with the cooperation for Asahi Denki Kasei Corporation!

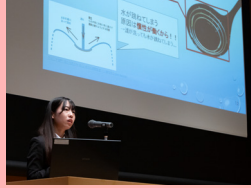
### "Splash-preventing Ladle"



**NOZOMI SAKON**  
Graduate of  
Department of Commerce,  
Faculty of Business Administration



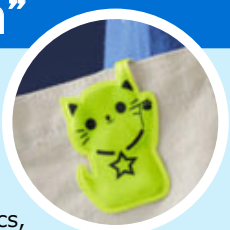
The ladle is a product that prevents splash and solves the following problem; people often get wet due to splash from ladles when they washing them in their daily life.



### "Magnetic Reflective Patch"



**SHOTA TASHIRO**  
Graduate of  
Department of Economics,  
Faculty of Economics



The patch is a high-brightness reflective patch that can notify your presence when exposed to light such as car lights. It is a stylish traffic safety product that can be attached to pedestrians' clothes, bags, hats, and other places of your choice.



### "Multi-Opener" "Easy Opener with Magnifying Glass"



**TOMOYA NAKAOKA**  
Graduate of  
Department of Economics,  
Faculty of Economics



The openers are multifunctional openers for the elderly people and people with nails to easily open the caps of plastic bottles and other drinks. It can be used as a magnifying glass and a screwdriver too.



### "Cat Outlet Cover"



**YUMI HIRATOUGE**  
Graduate of  
Department of Commerce,  
Faculty of Business Administration



The cover is a cute and safe outlet cover that prevents outlet fires (arcing) and makes the room look nice.



### "Doorbell to End Unwanted Calls"



**YUKA INUI**  
Graduate of Department of Commerce,  
Faculty of Business Administration



The doorbell is a product that pretends to be a doorbell so you can end unwanted calls such as annoying advertisers or insurance sales persons by saying someone is at the door.



### "Electric incense burner ash sieve"



**TAISEI NISHIGUCHI**  
Graduate of Department of Economics,  
Faculty of Economics



The sieve is a product that allows you to easily clean the incense burner ash and keep the area around the Buddhist altar clean.



【Asahi Denki Kasei Corp.】

From July 2022, Asahi Denki Kasei Corporation has spun off its Smile Kids Division and transferred its operations to Smile Kids Co.



**大阪商業大学**  
Osaka University of Commerce